

Dr. Hyojung Sun  
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## Employment

**Lecturer in Business Creative Cultural**  
Lecturer  
Theatre, Film, TV and Interactive Media  
University of York  
Baird Lane, York  
1 Sept 2022 → present

## Research outputs

### **How Working Musicians (Finally) Became a Matter of Mainstream Political Interest**

Hesmondhalgh, D. & Sun, H., 2024, *The Palgrave Handbook of Critical Music Industry Studies*. Ardit, D. & Nolan, R. (eds.). Cham: Springer Nature Switzerland, p. 605-625 21 p.

### **Rights reversion and contract adjustment**

Osborne, R. & Sun, H., 9 May 2023, HM Government. (Intellectual Property Office Research Paper)

### **Music Creators' Earnings in the Digital Era**

Hesmondhalgh, D., Osborne, R., Sun, H. & Barr, K., 23 Sept 2022, HM Government. 224 p.

### **Music 2025—The Music Data Dilemma: Issues Facing the Music Industry in Improving Data Management**

Lyons, F., Sun, H., Collopy, D. P., Curran, K. & Ohagan, P., 18 Jun 2019, In: Intellectual Property Office Research Paper.

### **Digital Revolution Tamed: The Case of the Recording industry**

Sun, H., 2019, 1 ed. Palgrave Macmillan. 328 p.

### **Paradox of celestial jukebox: Resurgence of market control**

Sun, H., 2019, In: *Creative Industries Journal*. 12, 1, p. 105-124 20 p.

### **The times they are a-changin': Digital music value in transition from piracy to streaming**

Sun, H., 16 Apr 2018, *Routledge*. 1st ed. London, 23 p.

## Awards

## Projects

### **Screenwriters' Earnings in the Streaming Age**

Sun, H. (Principal investigator), Hunter, C. (Principal investigator), van der Borgh, S. (Co-investigator) & McKillop, R. (Researcher)