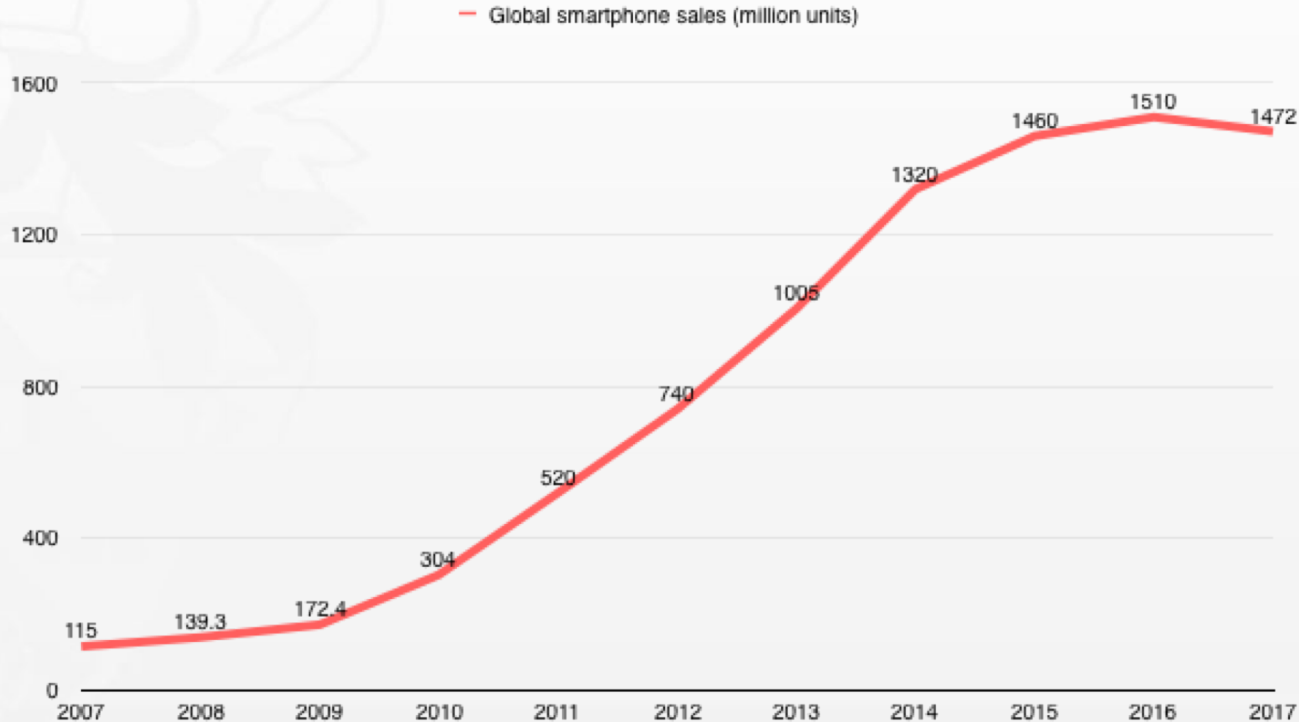


The Restart project and the promise of the repair movement

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All data compiled from Gartner with the exception of 2017 (from IDC).

Smartphone ownership & replacement

- Global penetration of smartphones was 39% in 2016 and expected to reach 44% by end of 2017 (Strategy Analytics)
- Strategy Analytics predicted in 2016 that 78% of smartphones sold in 2017 would be to replacement buyers
- Nearly 60% of all US smartphone users replace their handsets within 2 years; 77% do so within 3 (eMarketer)

We're consuming too fast, creating unnecessary waste and feeling frustrated

Let's fix our relationship with electronics

GET INVOLVED

The Restart Project is a London-based social enterprise that encourages and empowers people to use their electronics longer in order to reduce waste.

We help people [learn to repair](#) their own electronics in [community events](#) and in [workplaces](#), and [speak publicly](#) about repair and resilience.

The Restart Project was founded in London in 2012 as a small community organization.

Since then, over 200 restart parties have been hosted in 10 countries.

The Restart Project's impact

- 7,354 participants
- Aided by 11,610 hours of volunteered time
- Work done on 5,849 devices
 - 3,225 were fixed
 - 1,528 were still reparable
 - 1,096 were dead

Environmental savings

- 8,025 kg of waste prevented
- 147,786 kg of GHG emissions prevented
 - Equivalent to driving 1.2m KM or manufacturing 25 cars
- Using a smartphone for 1/3 longer than average results in massive emissions savings when done en masse

The social value of community repair

- Participants report that they value the social aspect of the Restart Parties
- Janet: “People in London have a problem talking to strangers. When we do these events in communities, it unleashes a really open and community feeling. When you have a device to literally take apart or trouble-shoot together, it makes it easier to talk to a stranger. It's something that's really fun and it also builds trust.”